



U. S. Department of Justice

Antitrust Division

Suite 500

325 7th Street, N.W.

Washington, DC 20530

October 29, 1996

CITIZEN RESPONSE

TEA (3) original +2

HALE

Frito-Lay

60-2096-0002

CHRON

ARCHIVE

HOLD

mek

Dear [REDACTED]

This letter confirms the Department of Justice's receipt of your letter of September 30, 1996. Thank you for providing us with information regarding your recent business experience and Frito-Lay's marketing practices in Indiana. The Department's Antitrust Division is currently conducting an investigation of various marketing practices in the snack food industry. As we progress with our investigation, we may need to know more about your experiences and will contact you, if necessary. We appreciate your interest in the Division's law enforcement efforts.

Sincerely yours,

15/
Nina B. Hale
Attorney

Transportation, Energy and
Agriculture Section